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62-09

CALIFORNIA-GROWN SEEDS

Flower Seeds a Specialty

*U.S. Department of Agriculture,
Washington, D. C.*

CONTRACT PRICES

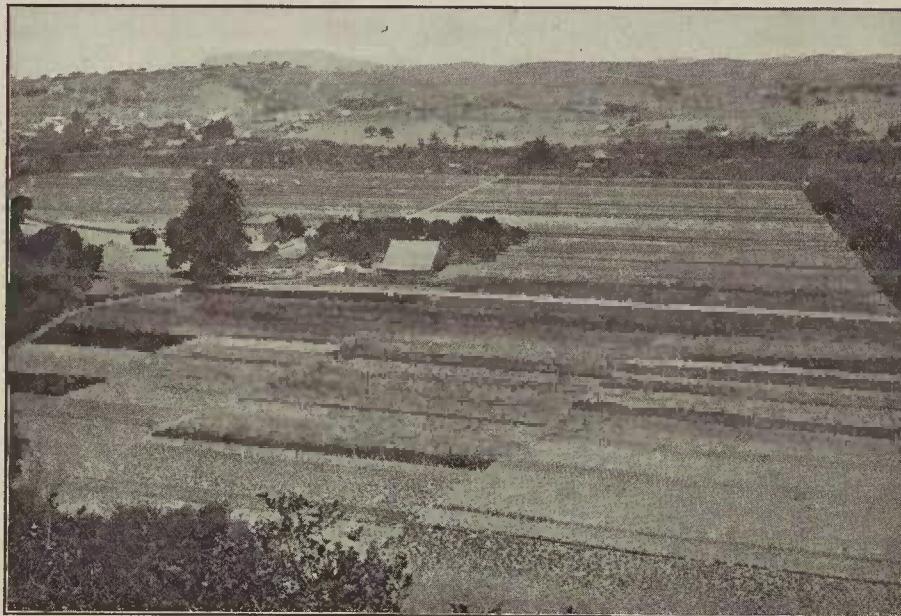
SEASON 1911

VICTOR JOHANSEN SEED COMPANY

111

Wholesale Seed Growers

ARROYO GRANDE, CALIFORNIA



View of Headquarters Ranch; flower seeds on drying sheets to the left at the upper part of ranch

For our EASTERN OFFICE,



Address Orders and Correspondence CHARLES JOHNSON, Marietta, Pennsylvania

VICTOR JOHANSEN,
President and Manager

CHARLES JOHNSON,
Vice-President

MRS. MARY JOHANSEN,
Secretary

Established 1898

CAPITAL STOCK, \$50,000

Incorporated October 22, 1909

VICTOR JOHANSEN SEED COMPANY

Wholesale Seed Growers
ARROYO GRANDE, CALIFORNIA

Flower Seeds a Specialty Three Ranches under Cultivation

The greatest care is exercised in producing and keeping stock pure, but no warranty is given, expressed or implied.

Stock Seed—Furnished by the Grower. Bags—Extra, at market price.

Shipments—As soon after harvest as practicable. Delivery—F. O. B. Oceano, California.

TERMS—On large orders: acceptance due three months from date of invoice; on small orders, acceptance due two months from date of invoice. 2% off allowed for cash payment. Draft will always be sent for acceptance as soon as goods are shipped.

VICTOR JOHANSEN SEED COMPANY
ARROYO GRANDE, CALIFORNIA

At prices affixed book my order for varieties and quantities of Seeds as noted on following pages, subject to terms and conditions as above, and to pro rata delivery in event of short crop.

Date _____

SWEET PEAS

Our mixture is select. Worth more than the common, ordinary mixtures usually sold.

SELECT MIXTURE—Best, Large Flowering—Eckford and Spencer Varieties

Quantity No. lbs. Per lb.
Large Quantities \$0 09
25 to 100 lbs. 10
5 to 25 lbs. 12

SPENCER TYPE—Select Mixture

Quantity No. lbs. Per lb.
Large Quantities \$0 15
25 to 50 lbs. 20
5 to 25 lbs. 25

BUSH VARIETIES—Select Mixture

Quantity No. lbs. Per lb.
Large Quantities \$0 17
25 to 50 lbs. 20
5 to 25 lbs. 25

NAMED VARIETIES

For 25 lbs. and not less than 5 lbs. of a single named kind add 1c. per lb. to 100 lb. price when same is \$10 to \$15 per 100 lbs.; 3c. per lb. when price is \$15 per 100 lbs. or higher; less than 5 lbs. add 10c. and 15c. per lb. respectively.

WHITE

Quantity No. lbs. Price Per 100 lbs.
Dorothy Eckford \$10 00
Emily Henderson 10 00
Mont Blanc (Early) 12 00

CREAM, OR LIGHT YELLOW

Ion. Mrs. E. Kenyon 10 00
PRIMROSE AND LIGHT PINK

Stella Morse 10 00

LIGHT PINK

Katherine Tracy 10 00

DEEPER PINK SHADES

Janet Scott 11 00
Prima Donna 11 00

RED AND SCARLET

King Edward VII 10 00
Scarlet Gem 10 00

Prince Edward of York 10 00

Queen Alexandra, Giant Flowers 15 00

ORANGE AND SALMON SHADES

Aurora 10 00
Miss Wilmott 10 00

PINK AND WHITE

Blanche Ferry 10 00

Earliest of All 12 00

Extra-Early Blanche Ferry 12 00

LAVENDER, MAUVE AND PURPLE SHADES

Quantity No. lbs. Price Per 100 lbs.
Admiration 10 00
Captivation 10 00
Emily Eckford 11 00
Mrs. Walter Wright 10 00

LAVENDER

Countess of Radnor 12 00
Flora Norton 12 00
Helen Pierce 12 00
Lady Grisel Hamilton 10 00

LAVENDER, MAUVE, PICOTEE OR EDGED

Maid of Honor 10 00
Lottie Eckford 10 00

BLUE AND PURPLE SHADES

Captain of the Blues 10 00
Countess of Cadogan 10 00
Navy Blue 10 00

Komolo Piazzani, Giant Flowers, New 12 00

MAROON SHADES

Black Knight 10 00

Othello 10 00

Black Michael 10 00

STRIPED AND VARIEGATED

America 10 00

Gray Friar 10 00

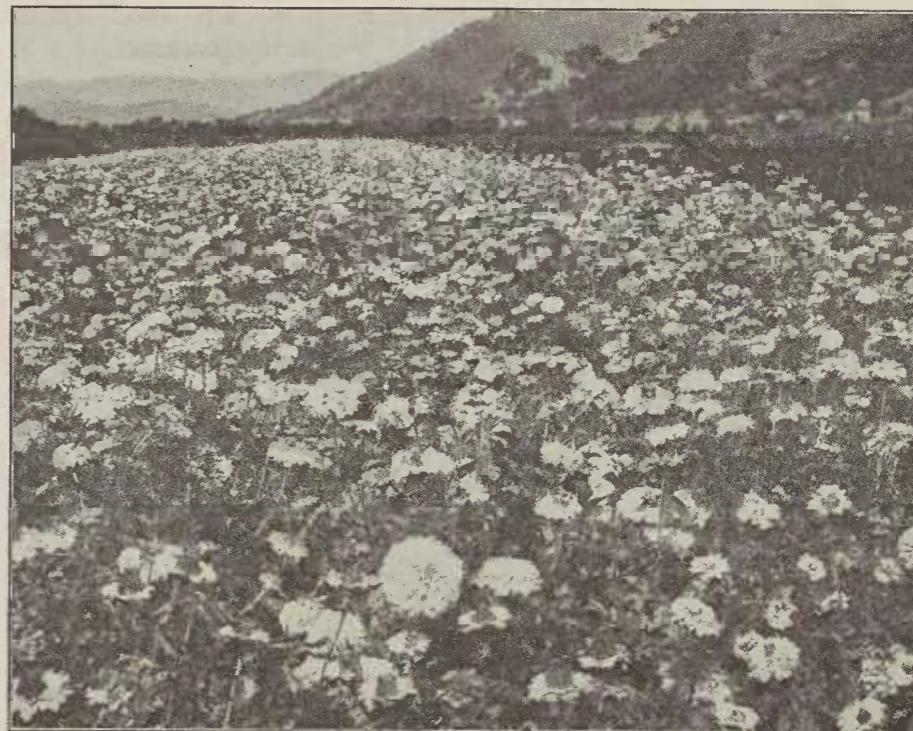
SWEET PEAS—Continued

TRUE COUNTESS SPENCER TYPES

Quantity No. lbs.	Price Per 100 lbs.
Countess Spencer, True, Pale Pink, Darker Edge	20 00
Florence Spencer, Delicate Blush, Deeper Edge	25 00
Helen Lewis, Giant Flowers, Orange Rose	15 00
Burpee's White Spencer	25 00
Burpee's Primrose Spencer	30 00

UNWIN TYPES—Waved and Fluted

Quantity No. lbs.	Price Per 100 lbs.
Gladys Unwin, Clear, Bright, Light Pink	15 00
Nora Unwin, Giant Flowers, White	20 00
E. J. Castle, Rich Carmine Rose, Salmon Shading	20 00
Frank Dolby, Beautiful Pale Blue	20 00
John Ingman, Giant Flowers, Magenta Rose	12 00
BUSH SWEET PEAS	
Blanche Ferry	20 00



Field of Tall Double White Zinnias on Victor Johansen Seed Co.'s Ranch

Other Varieties Flower Seeds

Prices per lb. are for quantity 1 lb. and over. Prices per 1/2 lb. are for quantity less than 1 lb. and not less than 1/4 lb.

ALYSSUM

Quantity No. lbs.	Price Per lb.	Price Per 1/2 lb.
Sweet Alyssum, White	75	50
Little Gem, Very Dwarf and Fragrant	85	55
Benthami Compactum or Tom Thumb	90	60
Compactum or Little Dorrit, New	1 00	65

CANDYTUFT—Continued

Quantity No. lbs.	Price Per lb.	Price Per 1/2 lb.
Dwarf Empress, White	1 00	75
Choice Mixture	50	35

CARNATION

Giant Malmaison	3 75	2 35
Marguerite, Double White	3 75	2 35
" Half Dwarf	3 10	1 90

CELOSIA—Cockscomb

Cristata, Empress, Rich Crimson Combs.	3 00	1 50
" Japonica	2 75	1 35
Plumosa (Feathered) Thompsoni, Choice Mixture	2 00	
Plumosa (Feathered) Thompsoni, Mag-nifica, Crimson, Select	3 00	

CENTAUREA

Cornflower, Chameleon, Yellow and Rose	4 00	
" Marguerita, Pure White	2 65	
Imperialis, Alba, White	2 50	
" Lilac Purple	2 50	
" Rose	2 50	

COSMOS

Dwarf Early-Flowering Dawn	75	
" " " Pink and White	60	

Klondyke, Tall, Coarse Foliage, Yellow, New	1 00	
Lady Lenox, Tall, Shell Pink, New	75	
Mammoth Perfection, White	55	
" Crimson	55	
" Pink	55	

DAHLIA

Quantity No. lbs.	Price Per lb.	Price Per ½ lb.
Cactus, Double, Choice Mixture	8 00	5 00
Double, Choice Mixture	3 00	1 90
" Extra Select Flowers, Fine Mixture	4 00	2 50
Single, Giant Perfection, Flowers of Im- mense Size, Mixed	2 50	1 60
" Choice Mixture	1 75	1 10

DAISY

Shasta, Flowers Measure About Four Inches Across, New	8 00	5 00
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DIANTHUS

Heddewigii, Finest Mixture	1 12	75
Crimson Belle, Finely Fringed, Rich Crimson	1 25	85
Eastern Queen, Beautifully Marbled	1 25	85
The Bride, Pure White	1 25	85

ESCHSCHOLTZIA

Alba, Pure White	75	50
Carminea	75	50
Golden West, Buttery Yellow With Orange Centre	70	50
Carmine King, Deep Scarlet, True, New.	1 35	90

HOLLYHOCK

Annual, New Double	3 35	2 10
Chater's, Double, White, Extra Fine	4 50	2 85
" Double, Red, Extra Fine	4 50	2 85
Double, White	3 50	2 20
" Red	3 50	2 20
Hybrid Semperflorens, Flowers the First Season, Extra Select	6 00	3 75

KOCCHIA TRYCOPHYLLA, OR SCOPARIA

Also Known as Summer Cypress and Ball of Fire. An Annual Ornamental Plant, of Pyramidal Habit; About 3 Feet in Height. Grows Very Quickly From Seed. New	2 00	1 25
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MIGNONETTE

Allen's Defiance, Florets of Immense Size, Deliciously Fragrant	55	35
Golden Queen, Light Golden Yellow, Large Florets	55	35
Machet, Bears Numerous Gray Florets, Fragrant	45	35
New Ruby, Intense Red	50	35
Victoria Crimson	45	35
White Pearl Machet, New	65	45

NASTURTIUM

Tall, Chameleon, Different Colored Flow- ers on Same Plant	28	20
" Moonlight, Light Straw Yellow	28	20
" Prince Henry, Lemon Yellow, Carmine Blotches	28	20
" Sunlight, Large Golden Yellow Flowers	28	20
" Vesuvius, Salmony Rose, Dark- Leaved	28	20
" Variegated-Leaved, Black Prince, Very Dark, New	35	25
" Variegated-Leaved, Queen, Beau- tiful, New	40	30
Lobbianum, Queen, White Veined Foliage, Fine Novelty	50	35
" Lobbianum, Lucifer, Dark Scarlet, Dark-Leaved	28	20
" Lobbianum, Spitfire, Fiery Scarlet, Fine	28	20
" Hybrids of Madam Gunter	26	20
Fine Mixture	26	20
Tom Thumb, Aurora, Terra Cotta	33	25
" " Chameleon, Dark-Leaved, Beautiful	33	25
" Cloth of Gold, Bright Scar- let, Golden Foliage	33	25
" Coeruleum Roseum, Bright Cherry Red	35	25
" Golden Midnight, Dark Ma- roon, Almost Black, Light Yellowish Green Leaves, Flowers and Leaves Form a Most Beautiful Con- trast. New, Quite a Novelty	2 00	1 25
" Empress of India, Bril- liant Dark Scarlet, Kur- pish Green Leaves	35	25
" King Theodore, Blackish Red, Dark-Leaved	33	25
" King of Tom Thumbs, Glowing Scarlet, Dark- Leaved	33	25
Prince Henry, Straw Yel- low, Spotted With Rose, Fine	33	25

NASTURTIUM—Continued

Quantity No. lbs.	Price Per lb.	Price Per ½ lb.
" " Queen of Tom Thumbs, Brilliant Crimson, Leaves White-Veined or Varie- gated, Magnificent, Extra Fine Novelty	2 00	1 25
" " Queen of Tom Thumbs, White-Veined Leaves, Fine Mixture	1 50	95
" " Ruby King, Ruby Red, Dark-Leaved	33	25
" " Vesuvius, Salmony Rose, Dark-Leaved, Fine	33	25
" " Fine Mixture	30	20

PHLOX DRUMMONDII

Grandiflora, Alba, White	2 85	1 75
" Buff	2 85	1 75
" Yellow	2 85	1 75
" Rosea Alba Oculata	2 85	1 75
" Scarlet	2 85	1 75
" White Star Scarlet	2 85	1 75
" White Eye Oculata	2 85	1 75
" White With Purple Eye	2 85	1 75
" Rose, Large White Centre	2 85	1 75
" Atro Purpurea	2 85	1 75
" Black	2 85	1 75
" Crimson	2 85	1 75
" Choice Mixture	2 10	1 30
Dwarf, Fireball	4 50	2 85
" Snowball	4 50	2 85
" Fine Mixture	4 00	2 50

POPPY

Carnation-Flowered, Double Fringed	50	35
Danebrog, Brilliant Scarlet With White Spot on Each Petal	55	35
Iceland, Nudicaule	3 50	2 20
Miss Sherwood, Single Peony-Flowered, Satin White, Rosy-Edged	55	35
Oriental, Large Deep Scarlet Flowers, New	3 00	1 90
Shirley	55	35
Tulip, Glaucum, Scarlet	1 50	95
White Swan, Pure White, Double Fringed	50	35

SALVIA

Splendens, Bright Scarlet	9 00	5 25
Bonfire, Brilliant Scarlet, Dark Green Foliage	12 00	6 75

STOCKS

Ten Weeks, German, Choice Mixture Large Flowers, High Doubleness	2 50	1 60
Ten Weeks, German, Fine Ordinary Mixture	2 25	1 40
Ten Weeks, German, Princess Alice, Snow White	3 00	1 90
Winter, Beauty of Nice, Flesh Color, Large Flowers	3 35	2 10
" Queen Alexandra, Rosy Lilac, Large Flowers	3 35	2 00

VERBENA

Mammoth, Choice Mixture, Select Extra- Large Flowers	2 75	1 75
" Fine Ordinary Mixture	2 00	1 25
" In Separate Colors, White, Blue, Rose and Scarlet, Each	2 95	1 75

ZINNIA

Tall Double, Large Flowering, Choice Mixture	75	50
" " White Victoria, Fine Large Flowers	1 00	65
" " In Separate Colors, Rose, Crimson, Sulphur, etc., Each	1 00	65
Tall Extra Double, Robusta Grandiflora Pennisima, True, Finest Mixture	1 00	65
Tall Extra Double, Robusta Grandiflora Pennisima, In Separate Colors, Rose, Crimson, Sulphur, Striped, etc., Each	1 00	65
Dwarf Double, Lilliput Pompon, Choice Mixture	1 50	95
" " Lilliput Pompon, In Separate Colors, Each	1 50	95
" " Striate or Striped	1 15	80
Dwarf Extra Double, Lilliput or Tom Thumb	1 50	95
Dwarf Double, Gracillima, Bright Red, The Smallest of all Zinnias, Fine for Border	2 50	1 60
Double Dwarf, Hagana Mexicana, Fine for Border	2 10	1 30
Dwarf Double, Curled and Crested, Beautiful, New, Fine Mixture	1 15	80
Dwarf Double, Curled and Crested, In Separate Colors, Each	1 25	85